



DISCOVER. COMPARE. BUY SMARTER.

Advertising & sponsorship / Media kit / October 2026

Connect with consumers choosing their next product.

Full Access Reviews covers consumer products across Electronics, Home & Garden, Kitchen, Automotive, Pets, Fitness and more. Reach readers through sitewide placements or an individual department sponsorship.

Advertising opportunities & packages

Opportunity	Published rate
Premium Homepage Banner	\$300 / month
Product Review Directory Banner	\$200 / month
Sponsored Product Spotlight	\$150 / 30 days
Industry / Brand Spotlight	Request details
Complete Advertising Package	\$550 / month
Three-Month Advertising Package	\$1,500 / 3 months
Mid-Page Banner	\$150 / month
Section Sponsorship	\$175 / month
Newsletter Top Placement*	\$125 / issue
Newsletter Secondary Placement*	\$75 / issue
Sponsored Article / Advertorial	\$250 / article
Social Media Add-On*	\$75 / post
Starter Product Promotion*	\$299 / campaign
Premium Product Promotion*	\$399 / campaign
Founding Advertiser	Request details
Custom Advertising / Sponsorship	Request details

* Waitlist until the relevant newsletter or social delivery channel is configured and tested. Starter and Premium promotions include newsletter placements and remain waitlisted.

Audience statistics are supplied only when verified measurement is available. No traffic, readership or campaign outcome is guaranteed.

Make your campaign clear.

CREATIVE, BOOKING & EDITORIAL INDEPENDENCE

Package contents

Complete Package: homepage banner + review directory banner + sponsored product spotlight. Standalone value \$650; save \$100 per month. Three-Month Package: the same three placements for three months; standalone value \$1,950; save \$450.

Additional promotion packages

Starter Product Promotion: one month of mid-page banner placement + product spotlight + secondary newsletter placement. Premium Product Promotion: one month of homepage banner placement + product spotlight + top newsletter placement. Both are waitlisted until newsletter delivery is tested.

Multi-month commitments

Eligible individual monthly homepage, directory, mid-page and section placements receive 15% off three months or 25% off six months. Packages already include savings. Discounts do not stack or apply to one-time placements.

Artwork specifications

Banners: 1200 × 300 pixels recommended (4:1); 1200 × 200 also accepted and displayed proportionally. Product spotlights: 900 × 600 pixels (3:2). Supply JPG, PNG or WebP, a working destination URL and descriptive alternative text. Aim below 500 KB; maximum 2 MB. Keep essential wording away from edges and confirm image rights.

Rotation, targeting & reporting

Six-second rotation; no more than ten concurrent paid ads in any placement and department. Previous, next and pause controls; automatic pause on hover, keyboard focus or an inactive tab. Reduced motion starts paused. Choose a single department for section sponsorship or request sitewide coverage. Campaigns start and expire on approved dates. Operational impression and click counts are not audited unique audience figures.

Submit an inquiry

Send your business name, contact, placement, category, proposed dates, destination URL and geographic focus. The publisher confirms inventory, creative, payment arrangements and final campaign details before activation. An inquiry does not reserve inventory or purchase advertising.

Editorial independence

Paid placements, sponsored spotlights and advertorials are labeled. Advertising never influences independent product ratings or purchases a favorable review. Newsletter and social offers remain waitlisted until their channels can deliver.

Advertising inquiries & current availability: fullaccessreviews.com/advertise/
A Full Access Media Group publication.